

The logo consists of a solid black circle. Inside the circle, the letters 'OCM' are written in a large, white, bold, sans-serif font. Below the 'OCM' text, the website address 'OZARKCONSULTING.NET' is written in a smaller, white, sans-serif font. Below the website address, the phrase 'RETAIL CONSULTING & CONTENT SERVICES' is written in an even smaller, white, sans-serif font.

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